

@ustravelipw



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LAS VEGAS
MAY 30-JUNE 3, 2020

Bringing the World to America[®]



Official Card





U.S. SUPPLIERS

More than 1,000 exhibitors from the United States



BUYERS

1,300 buyers from over 70 countries



MEDIA

500 media from all over the world

Why IPW?



Showcase of the
United States



Host City



Brand USA



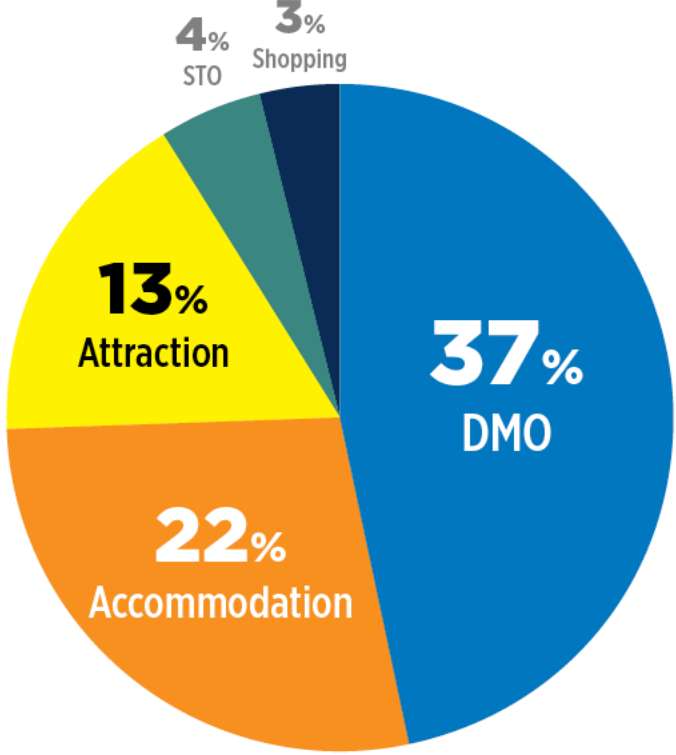
Appointments



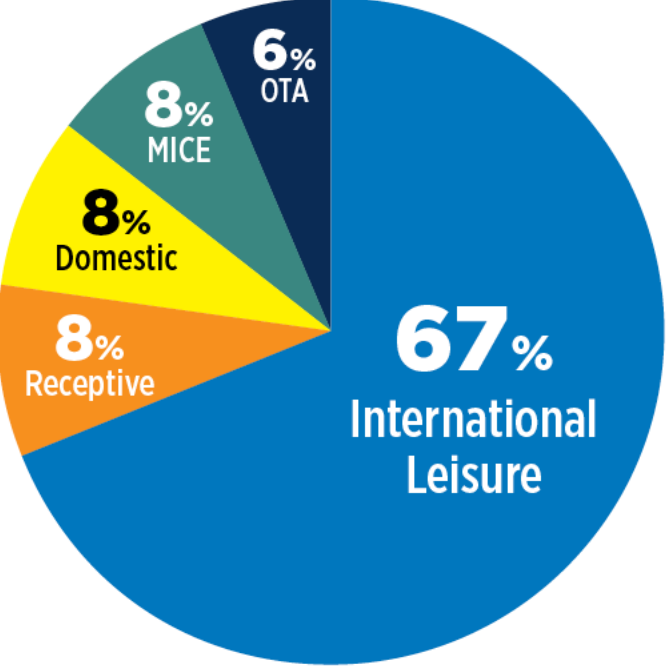
20% new exhibitors

Organization Type

EXHIBITORS

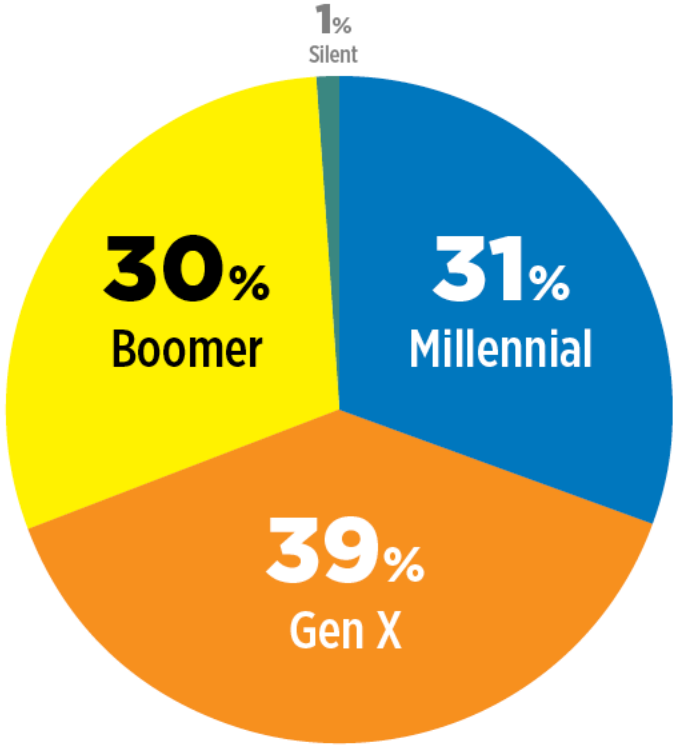


BUYERS

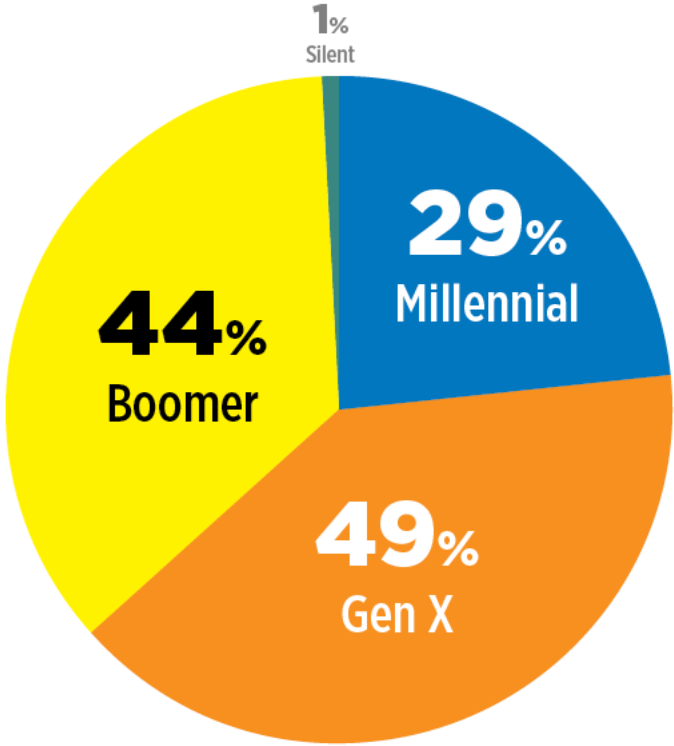


Generational Breakdown

EXHIBITORS



BUYERS



IPW Top 10 Markets

2019

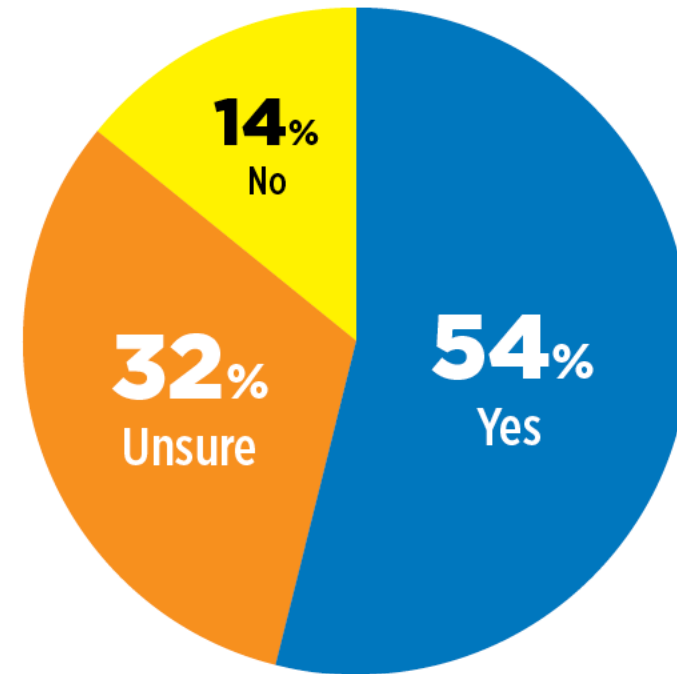
COUNTRIES	DELEGATES
1. United Kingdom	204
2. China	173
3. Japan	120
4. Brazil	95
5. Canada	91
6. Mexico	80
7. Germany	74
8. Argentina	62
9. Australia	53
10. France	49

2018

COUNTRIES	DELEGATES
1. United Kingdom	186
2. China	158
3. Canada	88
4. Germany	87
5. Brazil	78
6. Japan	68
7. Argentina	62
8. Mexico	60
9. Australia	52
10. France	46

IPW 2019 Survey Results

Are there any other destinations that you have never booked before but due to your participation at IPW, you are now planning to book?



Total: 259

IPW 2019 Survey Results

Which of the following destinations (that you have never booked before) are you booking or planning to book trips to as a result of your activity at IPW in Anaheim? Select all that apply

3%-5.9%	6%-9.9%	10%-14.9%	15%+
<ul style="list-style-type: none"> Orlando, FL Richmond, VA Columbus, OH New York City, NY 	<ul style="list-style-type: none"> Cincinnati, OH Kansas City, MO Los Angeles, CA Milwaukee, WI Myrtle Beach, SC Oklahoma City, OK Cleveland, OH Detroit, MI Indianapolis, IN Jacksonville, FL Jersey Shore, NJ Birmingham, AL Raleigh, NC Washington, D C Baltimore, MD Las Vegas, NV Charleston, SC Minneapolis, MN Savannah, GA 	<ul style="list-style-type: none"> Charlotte, NC Pittsburgh, PA St Louis, MO Atlantic City, NJ Sacramento, CA Phoenix, AZ San Francisco, CA San Antonio, TX Houston, TX Long Island, NY Nashville, TN Chicago, IL Denver, CO 	<ul style="list-style-type: none"> Austin, TX Philadelphia, PA Tampa-St Petersburg, FL Ft Lauderdale, FL Portland, OR Atlanta, GA New Orleans, LA Dallas, TX Memphis, TN Miami, FL Boston, MA Seattle, WA San Diego, CA

Source: Rockport Analytics, 2019 IPW Post-Event Buyer Survey